



# Eloise Kershaw

## 3D Artist

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## Education

**BA Computer Animation, Art and Design Hons, Bournemouth University, September 2021 – May 2024**

Awarded a First Class Degree with Honours.

**A-Levels, Mill Hill County High School Sixth Form, September 2019 – May 2021**

Art and Design, Product Design and English Literature; A, A, B.

## Work Experience

**Visual Content Designer, Majoris Music, June 2025 – Present**

I led the creative advertising for two of Majoris Music's most successful events: the weekly BYOV (Bring Your Own Vinyl) night and ARTAL (A Response to Attuned Listening) session. I produced 2D/3D motion graphics, social media content and promotional visuals that boosted engagement and directly increased ticket sales. My work played a key role in helping market one of their most popular nights to date.

**Creative Designer, July 2024 – March 2025**

I invented and developed an original animation device, overseeing every stage from concept to physical prototype. This role involved 3D modelling, printing, and illustration, as well as drafting legal documents such as contracts, NDAs, and patent applications. I conducted in-depth research into manufacturing processes and suppliers, and created detailed spreadsheets for budgeting, cost breakdowns, and production timelines. I created and delivered impactful pitches, translating concepts into clear visual presentations.

**Lead Pre-Production, Character and Texture Artist, *If I Can't Love You...* Short Film, September 2023 – May 2024**

Set in the 1950s, our award-winning short film thriller navigates a seemingly innocent exchange between a reclusive housewife and the charming new neighbour. On this project, I was the lead Pre-Production Artist, Character Modeller and Texture Artist. My responsibilities included:

- Designing characters, drawing storyboards, creating and editing our animatic.
- Researching and tackling a Metahuman to Maya workflow with character customisation.
- Texturing all assets in a realistic style using Adobe Substance Suite.
- Modelling additional hard surface and organic assets.

**Art Director, Ghanaian Breast Cancer Awareness Short Film, February – April 2023**

This charity project was focused on helping encourage Ghanaian women to overcome stigmas surrounding breast cancer and motivate them to seek treatment. On this project, I was the Art Director and Lead Pre-Production Artist. My responsibilities included:

- Designing, pitching and amending character designs according to the client's feedback.
- Facilitating a creative approach to produce the piece while appealing to the client and audience.
- Arranging regular meetings with the client as well as PhD students and doctors, where I presented progress and discussed various cultural stigmas and how we could address them in the piece.

## Awards

**The Rookies Excellence Award, 2024**

My group and I received this award for the high level of skill demonstrated in our short film *If I Can't Love You...* in which I was the assistant Modeller and lead Pre-Production, Character Modeller and Texture Artist.

**Animation, Interactive, Film and Sound Certificate, University of the Arts London, 2019**

Awarded to me after my work on and completion of the Animation for 16 to 18 Year Olds Short Course.

## Additional Information

**Technical Skills:** Maya, ZBrush, Blender, Unreal Engine, Adobe Substance Suite, Procreate, Cura, DaVinci Resolve.

**Skills:** Team leadership, Team working, Communication, Problem Solving, Receptive to feedback, Creative and Critical thinking, Time Management, Research.

**Interests:** Creating things, reading Wikipedia pages and making mood-boards (while listening to music).